

WHAT IS A "PUT- ON" ?

A "PUT-ON" IS A HUMOROUS, INOFFENSIVE HOAX WHERE DALE GRAND, ESQ. ASSUMES THE ROLE OF ANY CHARACTER YOU WANT HIM TO BE FOR THE EVENING. DALE HAS BEEN A 4-STAR GENERAL, AN ARGENTINE ADMIRAL, BRAIN SURGEON, ITALIAN AMBASSADOR, HASIDIC RABBI, RUSSIAN DEFECTOR, AND ADVISOR TO THE PRESIDENT, AMONG MANY OTHERS.

HE CAN POSE AS AN "EXPERT" IN ANY FIELD AND COMPLETELY FOOL YOUR AUDIENCE WITH AN INFORMATIVE, ENTERTAINING AND HUMOROUS PRESENTATION. HE ACCOMPLISHES THIS WITH HIS ACTING ABILITY, THE PROPER ACCENT OR DIALECT AND EXTENSIVE, DEDICATED RESEARCH INTO THE ORGANIZATION, ITS EXECUTIVES AND THE INDUSTRY ITSELF. HE THEN "TAILOR-MAKES" HIS PRESENTATION BASED ON THIS INFORMATION WHICH PROVIDES THE AUTHENTICITY NEEDED TO ESTABLISH HIS CREDIBILITY AS THE CHARACTER HE IS PLAYING.

WHETHER YOURS IS A BUSINESS OR SOCIAL ORGANIZATION, AND YOU NEED A SPEAKER WHO WILL CREATE AN UNFORGETTABLE EVENING, GET "THE GREAT IMPOSTOR."